

## PureVPN for Businesses

The internet is dark and full of terrors with cybercriminals lurking around every corner. U.S companies and government agencies suffered a record 1,093 data breaches in 2016, a 40% increase from 2015, according to the [Identity Theft Resource Center](#). Data breaches in 2016 exposed things like social security numbers to user account credentials (log-in names and passwords). And most cybersecurity experts agree that the trend is going to increase in 2017. While big businesses deploy high-tech security systems to protect themselves, what does the little guy do? Use a VPN of course!

### **Added Security/ Online Anonymity:**

There were 312 security breaches involving business, accounting for more than 16 million records being exposed. Hacking of businesses accounted for 40% of the security breaches that occurred in 2015. According to most cybersecurity experts, breaches will only increase in 2017. You can avoid becoming a victim by using a VPN. (Be Proactive, Stay Safe! Use a VPN)

### **Voip:**

Communication is key for running any business. Always stay in touch with your colleagues from around the world by using a VPN. (Be Proactive, Stay Safe! Use a VPN)

### **SEO/PPC/Marketing:**

It's important for marketing firms to know how their ads are being viewed in a certain country or how it's performing. This can all be done by sitting on your desk if you use a VPN. Connect to a specific server location to analyze how an add is performing in a specific country. Moreover, there some region based forums for SEOs that are restricted to native users.

- However, with a VPN, you can access and participate in those forums by [changing your IP address](#) (Be Proactive, Stay Safe! Use a VPN.)

## **App/Website Testing:**

Say your company just launched an app and you want to check how it's running for users in other countries. Stone-age thinking dictates that you travel to that country to check the app. However, this is the information age and we're lazy people! So, you can just use a VPN and connect to that country's server to test the app. (Be Proactive, Stay Safe! Use a VPN)

## **Remote Access:**

Access your work computer or laptop from anywhere. With a VPN, you can connect to your office network without worrying about intruders.

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