

Avoid Detection When Researching The Competition.

There is an immeasurable amount of websites out there on the internet, and they all are trying to produce an income to remain in the competition. Advertisements are one of the most common methods of generating revenue, but unlike the ads that are on TV, internet advertisements are often targeted directly at the user (via their IP address).

You'll probably have noticed that if you search for something on a retailer like Amazon, when you visit subsequent websites, you'll see ads which are promoting similar products to the one you just searched for.

If you are concerned with this type of tracking, using a VPN may help you out. It will keep your digital tracks covered and you will be anonymous while using the internet.

The result? No more data gathering.